



## Multicultural Craft, Food and Community Information Fair 2023: Report

A joint **Multicultural Craft, Food and Community Information Fair**, held in Broadgate on Saturday 17<sup>th</sup> June, marked the official launch of Positive Images Festival 2023. The Deputy Lord Mayor of Coventry, Councillor Mutton, graced the occasion.

Evaluation questionnaires were completed by 20 stallholders. Here are the findings:

Half of the participants found the **arrangements of the day** Very Good. The remaining 50% found them good.

All stallholders bar one indicated that they had **received enough information prior to the event**.

16 participants found the **venue** very good. 4 rated it as being good.

14 found the event very **useful for their organisation** and 6 found it useful.

All participants expressed their willingness to **participate next year**, with one participant qualifying the response with the word “probably” and another one saying “absolutely”!

1 organisation suggested more publicity

The **number of visitors** received by stallholders ranged from 20 to 220. 7 stalls received between 20 and 40 visitors; 6 stalls between 50 and 90; 3 stalls between 100 and 150; and 3 stalls over 200. One stall did not provide this information.

Comments received included:

\*Thank you for having us.

\*It is a good exposure for the University.

\*Vibrant and diverse

\*Super grateful for having us and inviting us. We have really enjoyed today. It's been a great event. Thank you so much!

\*Great event, long may it continue. Wonderful to see that in the post-pandemic times this event has become extra special and is appreciated by the community.

\*Well-organised. Good range of services.

\*Brilliant time, lots sold, hope to see you next year!

\*Brilliant to be back at this event, great to catch up with other organisations and talked to lots of people.

\*Positive Images Festival officers were very helpful.

\*Really great – thank you!

\*Slow to start, but picked up later.

More publicity would be helpful



The **Executive Committee of Positive Images Festival** extends its thanks to all participants for their enthusiastic support. We were delighted to welcome some new participants. The smiley emojis in the evaluation questionnaire put a smile on our faces.

Thanks are also due to our volunteers and the visiting public.